



## MERCHANT MEMBERSHIP APPLICATION

**Mission Statement:** To increase traffic and business for Riverwalk Merchants while creating and nurturing a vibrant and safe downtown district. Our aim is to celebrate and support Reno's diversity in arts, cultural and historic heritage. We also contribute to the growth, education and diversity of vital downtown shopping and entertainment for locals and visitors.

Date of Application: \_\_\_\_\_

Name of Business/Activity: \_\_\_\_\_

Name of Owner/Contact: \_\_\_\_\_

Business Address: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Business Web Site: \_\_\_\_\_

Email Address: \_\_\_\_\_

Describe your Business/Activity: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Please attach three business-related letters of reference. Please have them each include:

1. Their name;
2. Their Company, position and contact phone number;
3. Their relationship to you and length of time known;
4. A brief description of your business character.

Please review the Riverwalk District boundaries to verify if you can qualify for Membership. Please include a check for \$150.00 annual dues when applying for Membership. Checks will not be cashed unless membership is approved by quorum according to our by-laws.

Note: This application is not to be viewed as acceptance. Riverwalk Merchants Association members will review all applications. The RWMA group meets bi-monthly. All membership voting is final.

A member of the Membership Committee will notify you of vote results via email within two (2) business days of RWMA decision. Thank you for your interest!

The Riverwalk Merchants Association